REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	11 January 2001
Name of applicant/court:	The Film and Video Labelling Body Inc.
Applicant to the Labelling Body:	DVD World Ltd
Title of Publication:	The Cell
Other Known Titles:	Not Stated
Director:	Tarsem Singh
Producers:	Julio Caro, Eric McLeod
Publisher:	Not Applicable
Author:	Not Applicable
Format:	DVD
Country of Origin:	USA
Language:	English

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Components of film originally examined:

Menu:	Play Movie Audio Options Scene selections Special Features		
Feature	The Cell	Running time:	106.59
Other Moving Components:	New Line Home Video Notice	Running time:	0.14
	Laser Pacific Media Corporation Notice		0.05
	FBI Copyright Warning Notice		0.09
	Trapped In The Cell		0.59
	Despair In The Cell		0.39
	Extended Raid		3.25
	Early Exit		1.50
	Novak And Ramsey		1.27
	Starghar's Room		3.21
	Extended Confrontation With Carl		4.13
	Extended Carl With Victim		3.32
	Style As Substance: Reflections On Tarsem		11.46
	The Hoist		3.09
	First Entry		5.35
	Second Entry		6.11
	Novak's Entry		3.44
	Katherine's World		3.13
	Edward's World		1.52
	Theatrical Trailer		2.27
	International Teaser		1.27
	DVD-Rom Game Demo		0.33
	Original Website - Introduction		1.22
	Original Website - Trailer		1.33
	Hot Spot - New Line Cinema Notice		0.13
DVD-Rom Components:	Original Website – Introduction		1.22
	Original Website – Trailer		1.33
	Hot Spot – New Line Cinema Notice		0.13
	Help		
	Game Demo		
Other Components:	Filmographies	Running time:	106.59
	Empathy Test		
	Brain Map		
	Read Richard ‘Dr’ Baily’s Outline For Sequence		
	Director’s Commentary		
	Production Team Commentary		
	Isolated Score		
		Total Running time:	169.58

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

Nil.

Descriptive Note:

Contains violence, sexual themes and content that may disturb.

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Direction to issue a label has been given on: 11 January 2001

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SUMMARY OF THE REASONS FOR DECISION:

The DVD *The Cell* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The DVD *The Cell* contains a feature previously examined and classified in video format by the Office of Film and Literature Classification. The 35mm film was classified as "Objectionable except if the availability of the publication is restricted to persons who have attained the age of 16 years", with the descriptive note "Contains violence, sexual themes and content that may offend". This decision was registered on 31 October 2000.

The Cell as a feature contains an already high level of horror and violence. The DVD contains additional components such as behind the scenes footage, and deleted scenes of a disturbing nature. In this context, the additional depictions on the DVD and the impact of the medium in which it is presented make a higher restriction necessary. The restriction on the 35mm film to persons aged 16 years of age and over was made after lengthy consideration. The decision was made giving particular effect to the rights and freedoms guaranteed in s14 of the New Zealand Bill of Rights Act 1990 (NZBR Act), and to s6 of the NZBR Act, which requires that wherever an enactment can be given a meaning consistent with the rights and freedoms contained in the Bill of Rights,

that meaning shall be preferred to any other meaning. However, in the context of this feature the nature of the additional depictions on the DVD and the impact of the medium in which it is presented make a higher restriction necessary. The additional elements mean that the availability of the publication is likely to be injurious to the public good unless restricted to persons 18 years of age and over.

OFLC Ref: 2201